

# STRATEGIC FINANCIAL GROUP

## Introducing Brad Gerberding

Brad has over 25 years of experience in the financial industry. As an enterprising teen, he started an excavating and landscape business before attending the University of Minnesota, Mankato where he studied aviation and business.

Brad began his career in insurance and financial services in 2007 and has a well-rounded understanding of various aspects of personal financial planning. He also brings eight years of mortgage and real estate experience, as well as three years of experience working closely with estate planning attorneys.

Brad helps clients develop a personalized, holistic, and comprehensive financial plan. He specializes in Medicare and Social Security planning, 401(k) optimization solutions, as well as strategies designed to minimize risk and taxes.

Brad has excelled in business, receiving notable awards such as Royal Fund Management Chairman's Club award, President's Club award, and has earned Blue Partner Elite status at Blue Cross of Minnesota.

Brad met his wife, Monica, in college and they have worked in business together for over 25 years serving clients' needs. The couple and their three children, Bradon, Madeline, and Rachel reside in Otsego, MN, where they enjoy spending time together playing volleyball, boating, and traveling.

Above all, Brad loves working closely with clients. He welcomes and cares for every client, embracing a Client First philosophy, and treating every client like a close friend or family member. Strategic Financial Group clients enjoy Brad's energy and enthusiasm.



### **Brad Gerberding**

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### **Experience:**

University of Minnesota,  
Mankato

25 years of financial experience

### **Awards:**

Royal Fund Management  
Chairman's Club award

President's Club award

Blue Partner Elite status at Blue  
Cross of Minnesota